

From the Director



On behalf of the staff of Ames Public Library, I want to express my appreciation for the outpouring of support this year for the Library Renewal Project. The bond referendum to fund \$18 million of the project was approved by an overwhelming 76% of the voters!

For the past three years, we have been actively engaged in community dialog to determine the future of Ames Public Library and the facility that will serve in the years ahead. Because of the support of the community, this library will continue to be an excellent resource for our growing city of readers, learners, and idea creators. We look forward to a ribbon cutting in late 2014 or early 2015.

In addition to the activity of the Library Renewal Project, the past fiscal year was a busy one for our regular operations. Attendance at library programs increased by 13% with nearly 57,000 people enjoying our events for children, teens, and general audiences. The number of visitors to the library also increased, and our Bookmobile and services for the homebound were busier than ever. Project Smyles remains a popular program for children in daycare and preschool. We are continuing to ramp up our e-book resources to support the demand of new e-reader and tablet owners. Watch the WILBOR catalog for more titles all the time.

It's been an exciting year, and I expect next year to be even more so. See you in 2012!

- Art Weeks, Library Director

Boards & Leaders

Ames Public Library 2010-2011 Administration

Art Weeks, Director
Lynne Carey, Assistant Director

Ames Public Library 2010-2011 Board of Trustees

Sherry Bradley, Harry Budd, Al Campbell,
Dudley Lockett, Shazia Manus, Sherry Meier,
Laura Rawlins, Sam Schill, Kevin Stow

Ames Public Library Foundation 2010 Board of Directors

Jane Acker, Gary Botine, Stevin Dahl,
Dan Divine, Michale Hansen,
Roger Kluesner, Sam Lyon, Sherry Meier,
Monica Porter, Kevin Stow

Friends of the Ames Public Library 2010 Board of Directors

Sherry Bradley, Fred Brown, Harry Budd,
Michale Hansen, Jean Meek, Marsha Miller,
Kirsti Minion, Kay Outka, Joan Van Norman,
A.J. Walter

Ames Public Library Friends Foundation 2011 Board of Directors

Jane Acker, Gary Botine, Fred Brown,
Stevin Dahl, Dan Divine, Michale Hansen,
Roger Kluesner, Sam Lyon, Jean Meek,
Sherry Meier, Kirsti Minion, Kay Outka,
Monica Porter, Kevin Stow, A.J. Walter



AMES PUBLIC LIBRARY
515 DOUGLAS AVE. AMES, IA 50010-6215

amespubliclibrary.org

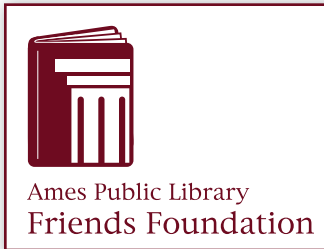


2010-2011 Highlights

Friends and Foundation Merge

In January 2011, the Friends of the Ames Public Library and the Ames Public Library Foundation merged into one organization: The Ames Public Library Friends Foundation.

The goal of this group is to support the library through fundraising and volunteerism.



Library Expansion Discussions

Library staff and Architect Jeff Scherer held a series of public forums to gain public input on plans to expand the Library. Over 800 people came to 22 meetings to share their ideas.

Five Years of Smyles

Project Smyles, Ames Public Library's outreach program for children in daycares and preschools, celebrated its five year anniversary in February.



Pool Party Makes a Splash

The 2010 summer reading program included our first ever pool party at the Furman Aquatic Center for children and teens who completed the program. Despite the summer flooding, it was a huge hit with over 550 youth!

Library Card Sign-Up Month

Ames celebrated National Library Card Sign-Up Month with special deals at local businesses and a prize drawing at the Library. Over 350 people signed up for a library card, and hundreds more rediscovered its value!

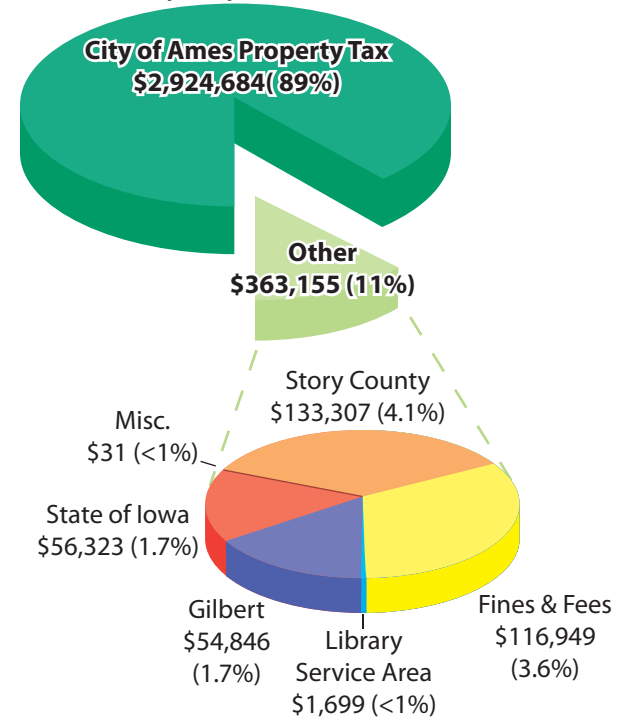
By the Numbers

Population Served.....	69,750
Ames.....	58,965
Gilbert (by contract).....	1,082
Rural Story County (by contract).....	9,703

Usage Statistics	2009/2010	2010/2011
Total Circulation	1,431,023	1,388,273
Books/Magazines	820,728	803,770
Videos, CDs, Audiobooks, etc.	610,295	584,503
Total Collection	221,375	226,009
Average Loans per Volume	6.5	6.1
Items Added to Collection	28,777	29,069
Items Withdrawn from Collection	9,240	30,114
Borrowers	34,202	37,723
Ames Registered Borrowers	27,055	27,817
Circulation per Ames Borrower	41	40
Circulation per Capita for Ames	25	23.5
Percent of Ames Population	47.8	47.2
Visitors	435,572	437,622
Programs		
Youth/Family Programs	1,927	1,943
Attendance	38,099	42,736
Young Adult Programs	70	94
Attendance	919	1,602
Adult Programs	264	267
Attendance	11,197	12,466
Total Programs	2,261	2,304
Total Attendance	50,215	56,804
Meetings	2,145	2,198
Attendance	39,874	42,991
Volunteers	552	576
Hours Contributed	16,174	16,801
FTE (Full-Time Equivalent)	7.8	8.1
Interlibrary Loans		
Borrowed for APL Users	1,587	1,629
Loaned to Other Libraries	4,907	4,241
Reference Questions	52,442	43,398
Computer Use		
Number of Sessions	66,015	58,478
Hours of Use	42,910	38,985

Dollars & Cents

Income: \$3,287,839



Expenses: \$3,287,839

