

Ames Public Library Policy
Section: History, Authority and Mission
Subject: Strategic Planning

Board:
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Policy

The Ames Public Library Board of Trustees is committed to the process of strategic planning. The Board adopts and operates within a long-range plan in order to advance the mission of the Library.

Definition

Strategic planning is a management tool which helps an organization focus its energy and resources to ensure that members of the organization are working toward the same goals, to assess and adjust the organization's direction in response to a changing environment and the needs of the community.

The Library's long-range plan is a timetable with a list of specific, attainable, and usually measurable goals and objectives.

Goals and Objectives

The goals and objectives in the Library's long-range plan are a result of community and stakeholder input, as well as staff and Trustee recommendations. The goals and objectives encompass a multi-year period with progress evaluated at least annually and are used to formulate the director's performance appraisal.