

**AMES PUBLIC LIBRARY**

**2025-2030**

**STRATEGIC PLAN**



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PUBLIC LIBRARY



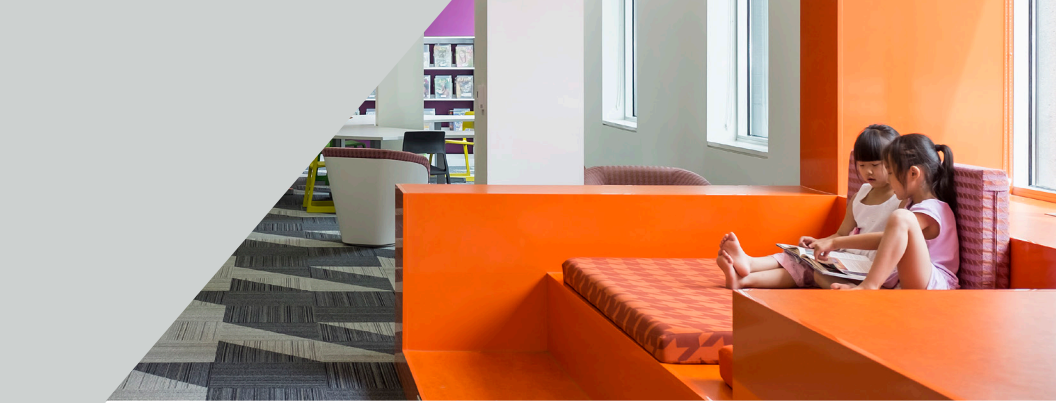


# Connecting Ames

Creating opportunities for the  
community to engage  
and connect.

## CORE

- Offer programs that build social and community connections.
- Maintain a robust volunteer program.
- Maintain relationships that support students of all ages, pre-K through higher education.



## BUILD

- Expand partnerships to be reflective of the diversity of the community.
- Find creative ways to tell the Library's story of community impact.
- Review and strategize in-reach and outreach opportunities.
- Develop a robust Iowa Center for the Book presence across Iowa.

## REACH

- Create new opportunities for the community to engage with library services.
- Work with community partners to identify and facilitate conversations about community issues.
- Partner with local organizations to support community social and mental health needs.


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# Serving Ames

Providing access to resources that serve diverse needs.

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## CORE

- Maintain diverse, popular and robust collections to meet community needs both in the Library and throughout Ames through deposit collections and ongoing data analysis.
  - Provide knowledgeable and unbiased assistance in locating trusted information.
  - Meet a range of practical community needs, including print, scan and fax services, meeting and study rooms, and notary services.
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## BUILD

- Collaborate with diverse communities to offer inclusive cultural programming, exhibits, and services.
- Increase access to circulating technology to support digital equity.
- Expand the IDEA (Inspire, Design, Explore, Archive) Center to include additional equipment for audio recording.

## REACH

- Lead county-wide initiatives to increase access to internet and support digital equity across Story County.
- Identify strategies to increase local awareness of resources and promote active engagement in the Ames community.
- Create opportunities for job shadowing and cross-training for staff development.


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# A Place for Ames

Enhancing the physical library building, property, and Bookmobile to create an accessible, welcome, and safe space for all users.

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## CORE

- Maintain a culture of welcoming staff through the hiring, training, development, and support of a diverse staff.
  - Provide space for all ages to network, gather, and creatively play.
  - Prioritize safety of visitors and staff by maintaining clean, accessible, and welcoming spaces.
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## BUILD

- Strategically increase wayfinding for successful independent use of the Library.
- Prepare for a transition to a new Bookmobile.
- Install new furniture in Adult Services.

## REACH

- Revitalize interior and exterior spaces to better support accessibility, safety, and patron needs.
- Join and complete the Sustainable Library Certification Program.
- Investigate sensory certification program.



*Thank you  
to the many community  
members who completed  
surveys and participated in  
focus groups to help  
shape this plan.*



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