

The Importance of Pictures and Faces in Telling Your Genealogy Story

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Some Observations about Predicting the Future

- When I'm right, no one remembers and when I'm wrong, no one forgets...
- Every generation believes they live in the MOST rapidly changing period in history...
- The central problem of our time is that the future is not what it used to be...

Looking back vs Looking Forward

I'm a lot better
at discussing the
past than
forecasting the
future





The Rural Homestead

- 80% of homes had screens
- 94% had cellar or basement
- 31% had modern heating systems
- 20% had running water
- 18% had bathtubs and indoor toilets
- 20% had electricity or gas
- 91% had telephone

The Work Farm Women Did Outside of the House

OWNERS

- 75% take care of chickens
- 71% take care of the garden
- 10% milk cows
- 13% work in the field
- 5% keep children home from school to help out

TENANTS

70
65
11
10
3

The Rural Household

- 96% had gardens
 - 50% were within 50 feet of the house
- 84% had lawns or grass plot
- 35% had walks
- 91% had trees or scrubs
- 51% had flower beds
- 84% had fence around the yard

Comments from Farm Women

- “We are too far from town to belong to a lodge or anything like that”
- “I wish we had some way to get acquainted. We need some spirit in this community”
- “ Farmers are not as sociable and sympathetic of each other's needs as they should be”
- “Have no social life here. Have no time to get into anything, Haven't even any neighbors”

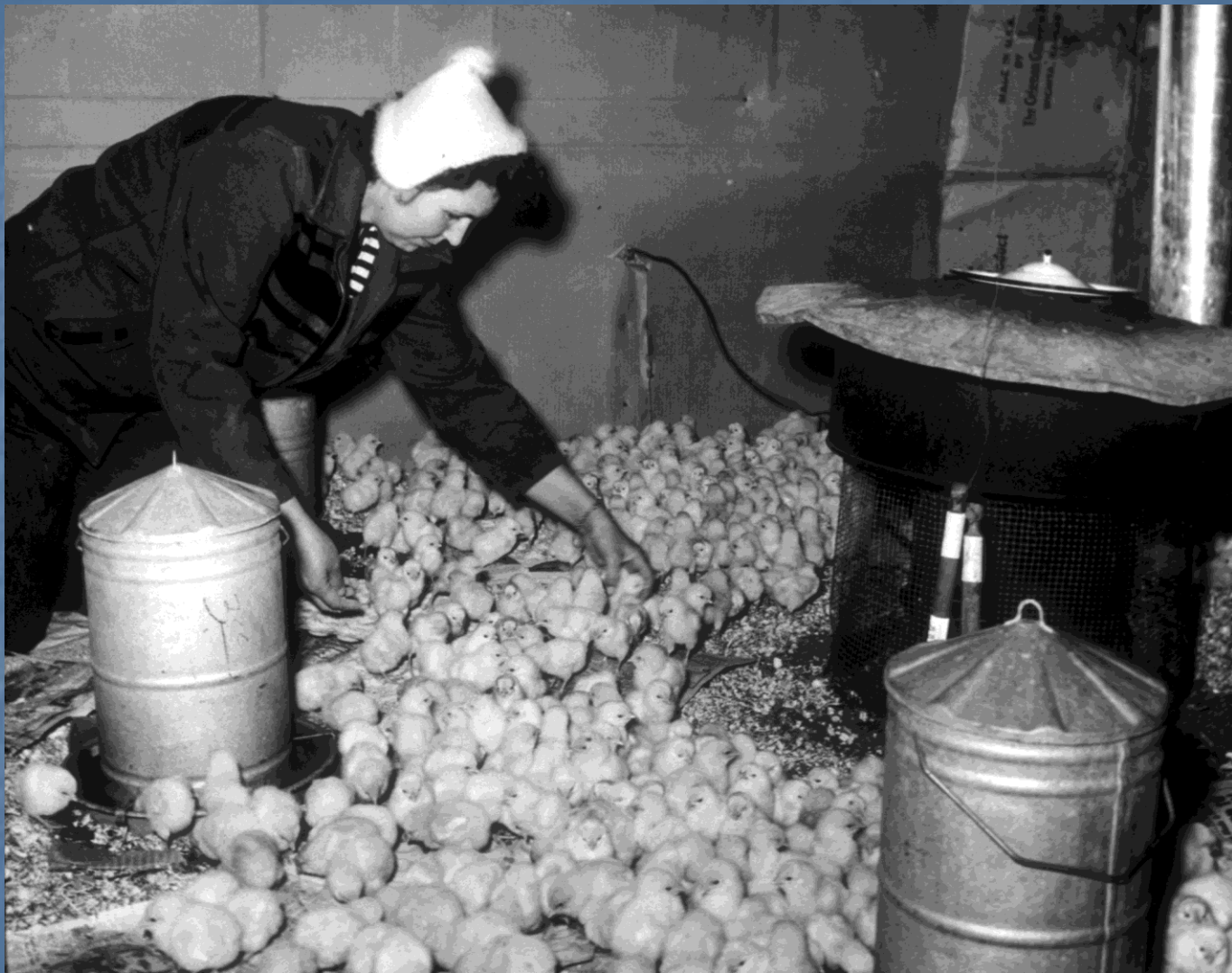


















DOMESTIC ECONOMY COOKING CLASS,
SHORT COURSE. 1910
IOWA STATE COLLEGE











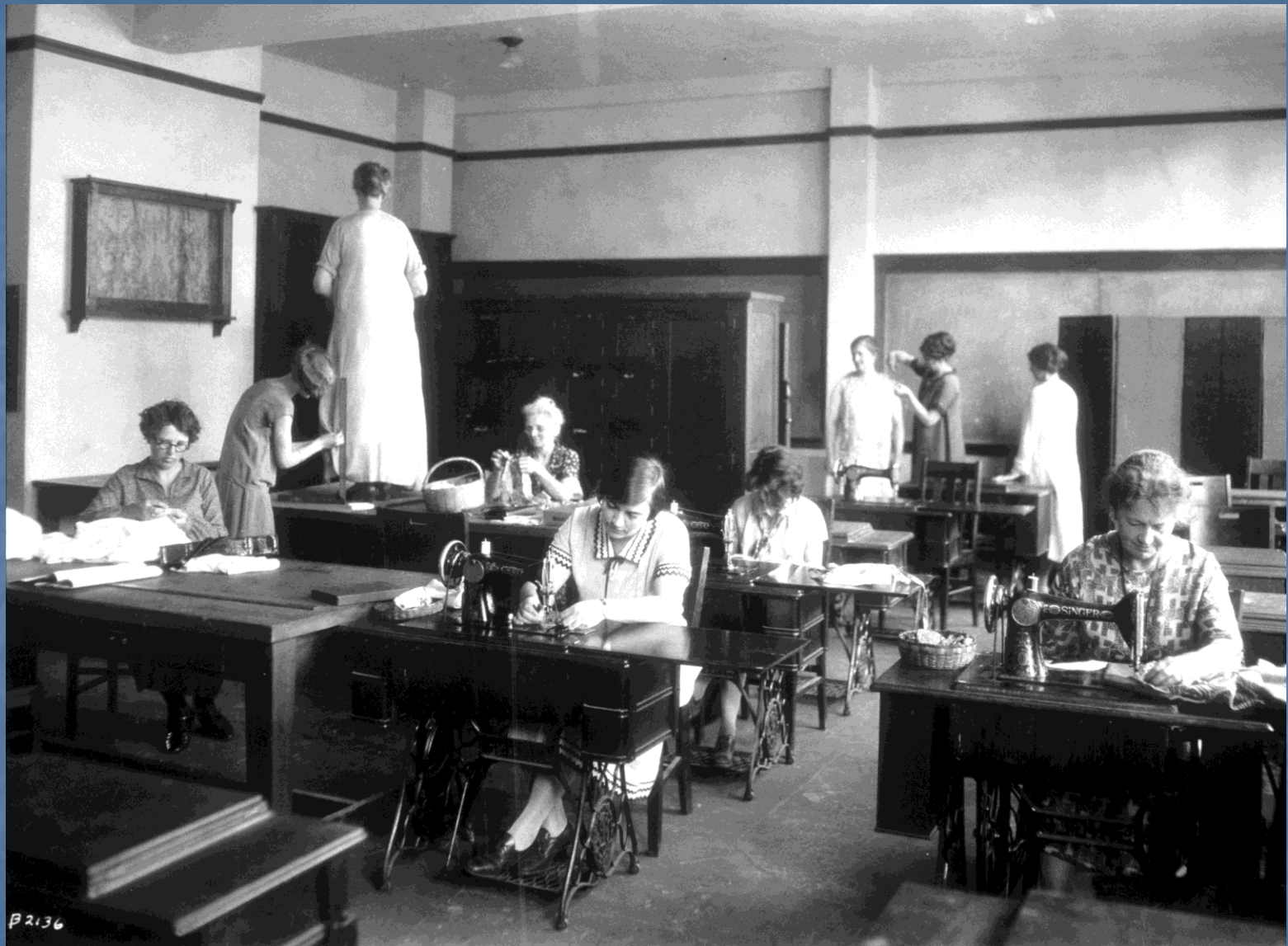












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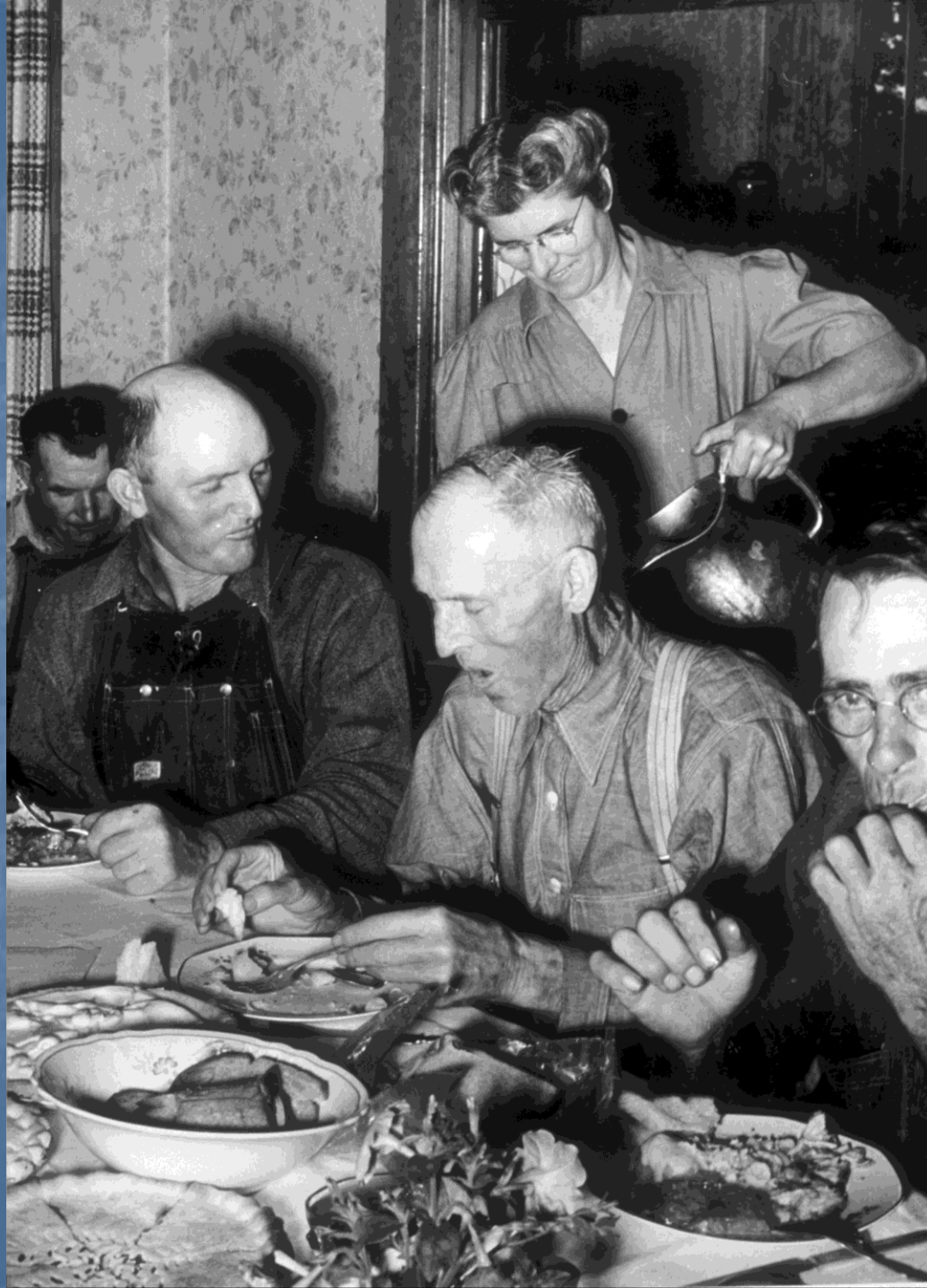














My interest in **social change** has been driven by observations about people's reactions to change

The world in 2025 is far different than the world we knew growing up in the Midwest

The world that our children will inherit is far different than the world we knew

As a result, are we composing a genealogical record for our children for the future and those that follow?

Are we giving the full picture of how life was like in previous generations?

Comments made in the year 1955!

'I'll tell you one thing, if things keep going the way they are, it's going to be impossible to buy a week's groceries for \$10.00.'



'Have you seen the new cars coming out next year? It won't be long before \$1,000.00 will only buy a used one.'



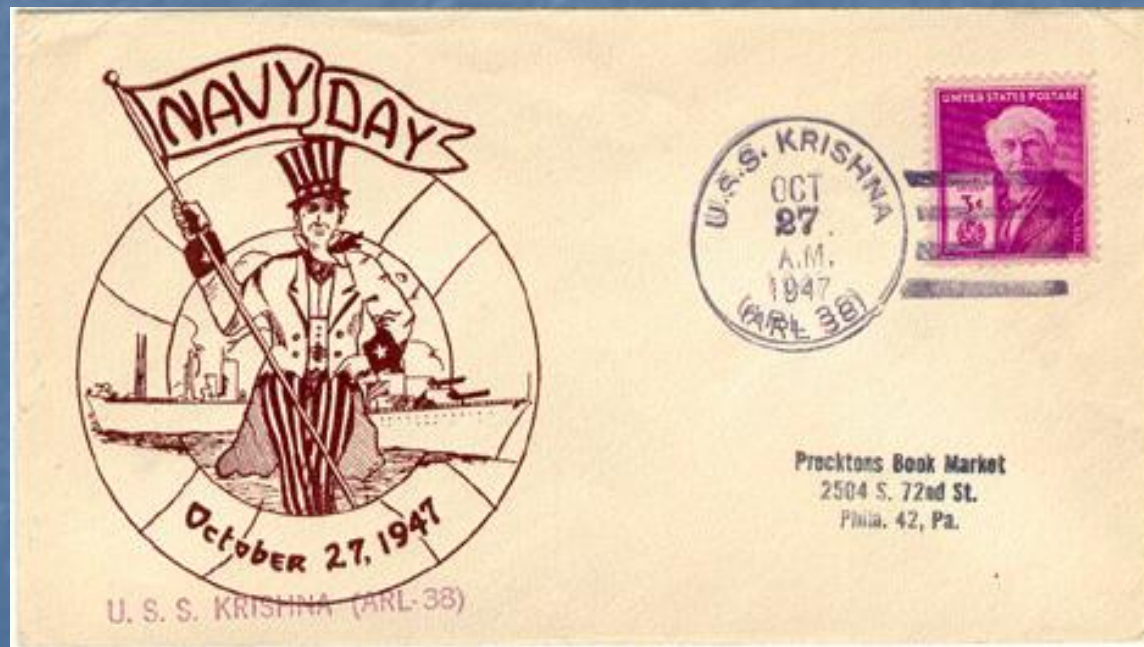
'If cigarettes keep going up in price, I'm going to quit; 20 cents a pack is ridiculous.'



Joan Crawford
takes time out from her part in M-G-M's "Mannequin" to play the part of Mrs. Santa Claus. Joan Crawford has smoked Luckies for eight years, has been kind enough to tell us: "They always stay on good terms with my throat."

Tobaccoland's Finest Gift
In this season of joyful giving, when you offer friends the ever-welcome gift of cigarettes, remember two facts...
First, that among independent tobacco men, Lucky Strike has twice as many exclusive smokers as all other brands combined.
Second, that Lucky Strike not only offers the finest tobacco but also the throat protection of the exclusive process "It's Toasted".
With men who know tobacco best..
It's Luckies - 2 to 1

'Did you hear the post office is thinking about charging 7 cents just to mail a letter.'



'If they raise the minimum wage to \$1.00, nobody will be able to hire outside help at the store.'



'When I first started driving, who would have thought gas would someday cost 25 cents a gallon. Guess we'd be better off leaving the car in the garage.'



'I'm afraid to send my kids to the movies any more. Ever since they let Clark Gable get by with saying DAMN in 'GONE WITH THE WIND', it seems every new movie has either HELL or DAMN in it.'

'I read the other day where some scientist thinks it's possible to put a man on the moon by the end of the century. They even have some fellows they call astronauts preparing for it down in Texas.'



'Did you see where some baseball player just signed a contract for \$50,000 a year just to play ball? It wouldn't surprise me if someday they'll be making more than the President. '



'I never thought I'd see the day
all our kitchen appliances would
be electric. They are even making
electric typewriters now.'



'It's too bad things are so tough nowadays. I see where a few married women are having to work to make ends meet.'



'It won't be long before young couples are going to have to hire someone to watch their kids so they can both work.'



“I’m afraid the Volkswagen car is going to open the door to a whole lot of foreign business.”



'The drive-in restaurant is convenient in nice weather, but I seriously doubt they will ever catch on.'



‘There is no sense going on short trips anymore for a weekend. It costs nearly \$2.00 a night to stay in a hotel.’



'No one can afford to be sick anymore. At \$15.00 a day in the hospital, it's too rich for my blood.'



'If they think I'll pay 30 cents
for a hair cut, forget it.'



Your World vs. Their World

Communication

Writing letters
Postal Service

Social Activities

Community based

Family

Clearly defined

Education

Standard curriculum

Communication

Texting and cell phone
Internet provider

Social Activities

No real boundaries

Family

Recognition of multiple
types

Education

Individualized

Your World vs. Their World

Role of Work

Work forms personality
Hard work is measure of status
Work provides identity

Community Participation

Important to support local activities

Church and Religion

Community, neighborhood and church closely aligned
Rituals provide constancy and tradition

Role of Work

Provides income for quality of life
Work provides income so that you can define yourself

Community Participation

Which community?

Church and Religion

Personal relationships need not be in corporate setting
Flexibility—worship as an experience

WHAT ARE SOME OF THE MAJOR EXPERIENCES AND FORCES THAT SHAPE OUR VALUES AND BELIEFS?

1. Cataclysmic events—assassination of presidents, earthquakes, George Floyd, Black Lives Matter, the 911 attack on the US
2. Personal traumas, illness, death, 1993 floods etc.
3. Social forces—war, depression, the 1980s farm crisis
4. Work experiences—value of work, money
5. Family structure and experiences
6. Church and community events and experiences
7. Educational system

THANK YOU